

Great Akron
SCARECROW
- FESTIVAL -

2022 Radio Advertising Sponsorship Opportunities

The 22nd Annual Great Akron Scarecrow Festival will be held on Saturday, September 17th, and the Friendship & Service Club has again contracted with Powell Broadcasting Network to run advertising on their family of stations, including KLEM, KSUX and Q 102.3. As in previous years, F&S Club is offering sponsorship opportunities to help defray the cost of advertising and other festival expenses.

Advertisers will be noted in each station break. For each \$25 sponsorship, your business will be mentioned in one advertisement. You can purchase multiple spots. Your business will also be recognized via signage at the festival and on the Great Akron Scarecrow Festival website and social media posts.

Sponsorships need to be reserved **no later than August 31**. Call or text me, Colleen Westergard-Baker, at 712-551-6740, or email at cwestergard82@gmail.com with questions. I will be glad to stop in and pick up the form and check, or you can mail it to 21915 120th St., Ireton, IA 51027. Checks should be made to Friendship & Service Club.

Thank you for your sponsorship. This 22nd annual Scarecrow Festival has grown into one of Akron's biggest family-friendly events people throughout the area enjoy. All proceeds from the festival are used to support the local community. Last year was one of the most successful events we have held thus far, and we are confident this year will be no different. Thank you for considering making a positive difference right here in your hometown!

Business Name: _____

Contact Person: _____

Email or Phone: _____

Number of Ad Spots at \$25.00 each _____

REMEMBER: DEADLINE IS AUGUST 31, 2022

Thank you! Questions?

Colleen Westergard
712-551-6740

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Mail check to: Colleen Westergard-Baker
21915 120th Street
Ireton, IA 51027